



MEDIA ADVISORY

TO TRAVEL & LIFESTYLE MEDIA

Assignment Desks
Photo and News Desks
Reporters, Editors

OPPORTUNITY:

Fall for your Favorite Travel Getaways

Marcus Hotels & Resorts, a leading national hospitality company, with 19 hotels, 40 restaurants and lounges, a waterpark, spas and two golf courses can comment on or assist you with your fall travel related stories and serve as a resource on topics including:

- **Fall Travel and Hospitality Trends including:**
 - What to do on treasured 3 and 4-day weekends during Columbus and Veterans Days (October and November)
 - Solutions for families during fall breaks and days off of school
 - Autumn offers incentives for travelers: less crowds, hotel deals, and local experiences
- **Fall Travel Ideas & Packages:**

Experience the breathtaking fall colors while cruising the autumn-coated Wisconsin countryside. As a proud partner of House of Harley, Marcus Hotels offers memorable hotel packages for bike enthusiasts who are looking to enjoy the fall splendor. Stay overnight at the Hilton Milwaukee with convenient access to the most colorful bike routes including Holy Hill, Kettle Moraine and Lake Geneva. Cap off your outing by enjoying Wisconsin's own [Lakefront Brewery](#) beer as you toast a great autumn day! The [Fall Colors Tour Package](#) includes bike routes from partners Travel Wisconsin and Discover Wisconsin.

Fall is the perfect time for apple picking! Enjoy a beautiful fall getaway at the Midwest's premier resort, Grand Geneva Resort & Spa in Lake Geneva, Wis. The [Amaze N Apples Package](#) includes overnight accommodations and 4 passes to nearby Royal Oak Farm Amaze 'N Apples apple tree maze (includes entry) into the maze and picking of two apples. Royal Oak Farm Orchard is the only orchard in the country with an apple tree maze where you can explore 1.5 miles of trails with nine varieties of apples!

The time to be spooked is upon us! Grab a loved one, hold on tight and scream with delight on the annual Sleepy Hollow Haunted Hayride at the Grand Geneva Resort & Spa. The [Haunts and Hay Package](#) includes overnight accommodations, 2 tickets to the Haunted Hayride, trolley or van transportation to the Haunted Hayride and access to the haunted bonfire with marshmallow roasting and spooky stories. (Hayrides run Friday and Saturdays starting September 29-October 28, 2017).

Experience Friday Night Frights at Timber Ridge Lodge & Waterpark in Lake Geneva, Wis. Every Friday in October bring the family to Timber Ridge to enjoy themed activities all night long. Start the night off right with a welcome treat and enjoy apple cider tastings and don't forget your costume for the Friday costume contest! [Friday Night Frights](#) package includes one-night stay, waterpark passes, welcome treat upon check-in and costume contest.

Explore the Frank Lloyd Wright Trail in Madison, Wis. in celebration of his 150th birthday! Take a self-guided architectural adventure through Wisconsin and stay at the Hilton Madison for a halfway stop. Explore popular State Street and nationally-acclaimed restaurants – restart your trip along the Frank Lloyd Wright Trail by walking over to the connected Monona Terrace. Wright envisioned his “dream civic center” would link the shores of Lake Monona with the Wisconsin State Capitol. The **Frank Lloyd Wright Trail Package** includes overnight accommodations, breakfast for two, self-parking for one car in the hotel lot, Frank Lloyd Wright welcome gift and \$50 gift certificate at the Capitol ChopHouse. To book reservations call: 608-260-2363.

Try all things local in Minneapolis this Fall – take an autumn walk to the Stone Arch Bridge and sip on something local while enjoying fall in downtown Minneapolis. The [Minneapolis Fall Package](#) includes overnight accommodations at the Minneapolis Crowne Plaza Hotel, two complimentary draft beers from Surly Brewing and a \$25 gift card to Café Northstar or Krona Bar & Grill, both located within the property.

Troop Beverly Hills What a Thrill! Your adventure awaits at The Garland in North Hollywood, Calif. Spend the afternoon exploring popular hiking trails and then enjoy an in-room message for two! [Troop Beverly's Bootcamp Package](#) includes a one-night stay, breakfast for two, The Garland water bottles, hiking guide book and in-room message for two.

CONTACT: For information or interviews contact:

Jessica Vollrath Huebner

414-803-0409 (cell phone) or jessica@reputationpartners.com

To view the Marcus Hotels & Resorts newsroom, visit: www.marcushotels.com

#